

MINUTES
Joint Meeting
Culture & Tourism Authority (CTA)
Cultural Commission (CC)
Monday, October 11, 2021 ● 6:00 PM
Community Center Robert “Bob” Crowell Board Room
(Previously Scheduled for the Community Center Bob Boldrick Theater)
851 East William Street, Carson City, Nevada

CTA Members

Chair – Mike Jones Member – Bobbi Rahder Member – Steven Reynolds	Member – Stacey Giomi Member – Steve Kehm
--	--

CC Members

Chair – Barbara D’Anneo Commissioner – Elinor Bugli Commissioner – Stan Jones Commissioner – Amy Clemens	Vice Chair – Karen Abowd Commissioner – Christopher Leyva Commissioner – Sierra Scott
---	--

Staff

Nancy Paulson, City Manager
David Peterson, CTA Executive Director
Debra Soule, Arts and Culture Program Manager
Todd Reese, Deputy District Attorney
Danielle Howard, Public Meetings Clerk

NOTE: A recording of these proceedings, the board’s agenda materials, and any written comments or documentation provided to the recording secretary during the meeting are public record. These materials are on file in the Clerk-Recorder’s Office, and are available for review during regular business hours.

The approved minutes are available on www.CarsonCity.org/minutes.

1. CALL TO ORDER

(6:41:37) – CTA Chairperson Jones called the meeting to order at 6:41 p.m.

2. ROLL CALL AND DETERMINATION OF QUORUM

(6:41:59:) – Roll was called, and a quorum was present.

CTA Attendee Name	Status	Arrived
Chairperson Mike Jones	Present	
Member Stacey Giomi	Present	
Member Bobbi Rahder	Present	
Member Steve Kehm	Present	
Member Steven Reynolds	Present	

CC Attendee Name	Status	Arrived
Chairperson Barbara D’Anneo	Present	
Vice Chairperson Karen Abowd	Present	
Commissioner Christopher Leyva	Present	
Commissioner Elinor Bugli	Present	
Commissioner Stan Jones	Present	
Commissioner Amy Clemens	Present	
Commissioner Sierra Scott	Present	

3. PLEDGE OF ALLEGIANCE

(6:42:34) – Led by CTA Chairperson Jones.

4. PUBLIC COMMENT

(6:42:56) – CTA Chairperson Jones entertained public comments; however, none were forthcoming. Mr. Reese indicated that, despite the meeting being originally scheduled for the Bob Boldrick Theater at the Community Center, the meeting was currently taking place in the Robert “Bob” Crowell Board Room due to technical difficulties. He noted that Staff had canvassed the area of the Theater to look for any members of the public who would be interested in attending this meeting; however, none were located.

5. FOR POSSIBLE ACTION: DISCUSSION AND POSSIBLE ACTION REGARDING A RECOMMENDATION TO THE CARSON CITY BOARD OF SUPERVISORS CONCERNING PROPOSED REVISIONS AND UPDATES TO THE TEXT, GOALS, AND POLICIES OF THE CARSON CITY ARTS & CULTURE MASTER PLAN.

(6:43:51) – CTA Chairperson Jones introduced the item. Ms. Soule presented a slideshow and the accompanying documents, all of which are incorporated into the record, and she and Mr. Peterson responded to clarifying questions.

(7:20:42) – CTA Chairperson Jones complimented the presentation and indicated that he liked that data was gathered from the stakeholders. He entertained questions and comments from the Members and the Commissioners. Member Giomi echoed CTA Chairperson Jones’ comment.

(7:26:31) – CC Chairperson D’Anneo was concerned about having “an awful lot of players who are individuals who to get them to come together as a group has been virtually impossible,” and she inquired about the scope of the role of the CC for and on behalf of the City. She believed that “there should be a reset” and the City should have a Carson City Arts Council similar to the Nevada Arts Council. CC Chairperson D’Anneo believed that, because the City is “a hub within a geographic location, ... we should have a pivotal point in what we are presenting Carson City to be and what attractions and issues we put out there.” She suggested incorporating all of the different groups, including the CTA and the CC, into an arts council, as she believed it was “the biggest bang for the buck” and would influence people who live in the area to participate in what is going on with the community’s growth and development. Member Giomi referenced the one percent transient lodging tax and stated that “we, collectively as a group, went to a lot of work to save that one percent, and if you’re now talking about blowing that up and throwing it away, I think that’s a big mistake because I can tell you that, absent that one percent, I don’t know where you think you’re going to get money.” Discussion ensued regarding the one percent transient lodging tax, during which CTA Chairperson Jones stated that the hotel community wished to have transparency and accountability with the money that they provided, and the hotel community was never against the tax.

(7:35:24) – Member Giomi proposed that Mr. Peterson, Ms. Paulson, CTA Chairperson Jones, CC Chairperson D’Anneo, and possibly CC Vice Chairperson Abowd review the Master Plan Update, particularly the Recommended Implementation Table, and discuss who is responsible for each of the recommended activities, which then could be discussed at another joint meeting.

(7:36:10) – CC Chairperson D’Anneo clarified that she was “very grateful” for the one percent transient lodging tax and everything that has been given to the City for the arts programs. CTA Chairperson Jones noted that the reason for the meeting was to try to get a working Arts and Culture Master Plan, and he agreed that the CC and the CTA may need more time to go through all the information presented by Ms. Soule to “smooth out some areas and verify some areas.”

(7:37:23) – Member Giomi indicated that he had no issues with the majority of the content presented, though some parts could be “tweaked a little bit here and there.” He noted that the document, as a Master Plan, is fluid and can change. He was concerned about who should lead and believed that was a critical component “that, if we don’t get right, leads us to where we have been in the past where there’s ill-defined responsibilities, and nothing happens.” CC Chairperson D’Anneo agreed with Member Giomi.

(7:44:38) – MOTION: Member Giomi moved to recommend to the Board of Supervisors approval of the update to the Master Plan and to further direct David Peterson to lead a team analyzing the [Recommended] Implementation Table to update the “who should lead” section and make any non-substantiative changes that they see fit. Commissioner Scott pointed out that the verbiage for items 1.5 and 5.1 in the table appeared to be switched and suggested switching those items to align better with the strategic objectives. **Member Giomi amended the motion to include the change articulated by Commissioner Scott. CC Vice Chairperson Abowd seconded the amended motion.** CTA Chairperson Jones called for a vote by the CTA Members; **the motion carried 5-0-0.** CTA Chairperson Jones called for a vote by the CC Commissioners; **the motion carried 7-0-0.**

6. PUBLIC COMMENT

(7:48:15) – CTA Chairperson Jones entertained public comments; however, none were forthcoming.

7. FOR POSSIBLE ACTION: TO ADJOURN

(7:48:30) – CTA Chairperson Jones adjourned the meeting at 7:48 p.m.

The Minutes of the October 11, 2021 Carson City Cultural Commission and the Carson City Culture & Tourism Authority special joint meeting are so approved this 13th day of December 2021.